



MANUFACTURER INDUSTRY NOTIFICATION

For Paper and Digital/Paperless Coupon Redemption

March 21, 2025

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouse.inquiries@rrd.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

By Email: retailer.inquiry@rrd.com

Please include contact name and phone number so we may effectively handle your inquiry.

If you need further information, please visit:
<https://www.rrd.com/contact/other/coupon-redemption>

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing NCH client

Manufacturer Name Change

A NCH client changing their corporate name

Manufacturer Redemption Address Change

A NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

New NCH Manufacturer

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 3/3/2025		
Manufacturer Name		Prior Redemption Address
Woodstream Corporation #1832 P.O. Box 880001 El Paso, TX 88588-0001		N/A
NCH Account ID Information		
NCH Manufacturer ID#	1832	
NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	11769	
GS1 Company Prefix	Family Codes	Brands / Products
0024654	All	Safer

Manufacturer Merger

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 3/10/2025		
Manufacturer Name	Previous Redemption Address	Merging Into
Bio-Film dba Astroglide	Bio-Film dba Astroglide Inmar Brand Solutions Dept. 15594 MFR Receiving Office 801 Union Pacific Blvd Ste. 5 Laredo, TX 78045-9475	Combe, Inc. #425 PO Box 880001 El Paso, TX 88588-0001
NCH Account ID Information		
	NCH Manufacturer ID#	425
	NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	425
GS1 Company Prefix	Family Codes	Brands / Products
0015594	All	Astroglide Lubricant Astroglide Gel Any Astroglide

Manufacturer Merger, continued

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service's knowledge.

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 3/3/2025		
Manufacturer Name	Previous Redemption Address	Merging Into
Hostess Brands LLC	Hostess Brands LLC Inmar Brand Solutions Dept. 88109 Mfr Rcv Office 801 Union Pacific Blvd., Ste 5 Laredo, TX 78045-9475	Smuckers Retail Foods, Inc. #277 PO Box 880001 El Paso, TX 88588-0001
		NCH Account ID Information
		NCH Manufacturer ID# 277
		NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers 277
GS1 Company Prefix	Family Codes	Brands / Products
0888109 Hostess 0067312 Voortman	All All	All All

Manufacturer Split

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date:		
Previous Manufacturer Name & Address		New Manufacturer Name & Address
GS1 Company Prefix	Family Codes	Brands / Products

Manufacturer Redemption Address Change

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service’s knowledge.

The information below pertains to both paper and digital/paperless submissions. Digital/Paperless offers must be re-directed for all agents by effective date below. Please email NCH.retailerservicepaperless@rrd.com with any digital/paperless offer questions.

Effective Date: 3/21/25		
Manufacturer Name & Address	Forwarding Information	GS1 Company Prefix
Applied Biological Laboratories, Inc. # 1782 PO Box 880001 El Paso, TX 88588-0001	Applied Biological Laboratories, Inc. 760 Parkside Ave. Suite 317 Brooklyn, NY 11226	0850013294

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:		
Previous Manufacturer Name & Address	New Manufacturer Name & Address	
	NCH Account ID Information	
	NCH Manufacturer ID#	
	NCH ID# for registration and redemption of digital/paperless offers for NCH Retailers	

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective Immediately: Mondelēz Global LLC has a new company prefix 0319840 for their following brand: Ricolino, All Family Codes

Manufacturer Name & Address	Client Number	Comments
Mondelēz Global LLC P.O. Box 800001 El Paso, TX 88588-0001	1538	Effective 3/3/2025, Mondelēz’s Ricolino brand will begin to settle under their Mondelēz database. This will include coupons under the following chocolate and candy product lines: Paleta Payaso, Bubu Lubu, Panditas, and Kranky.

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of NCH Marketing Service’s knowledge.